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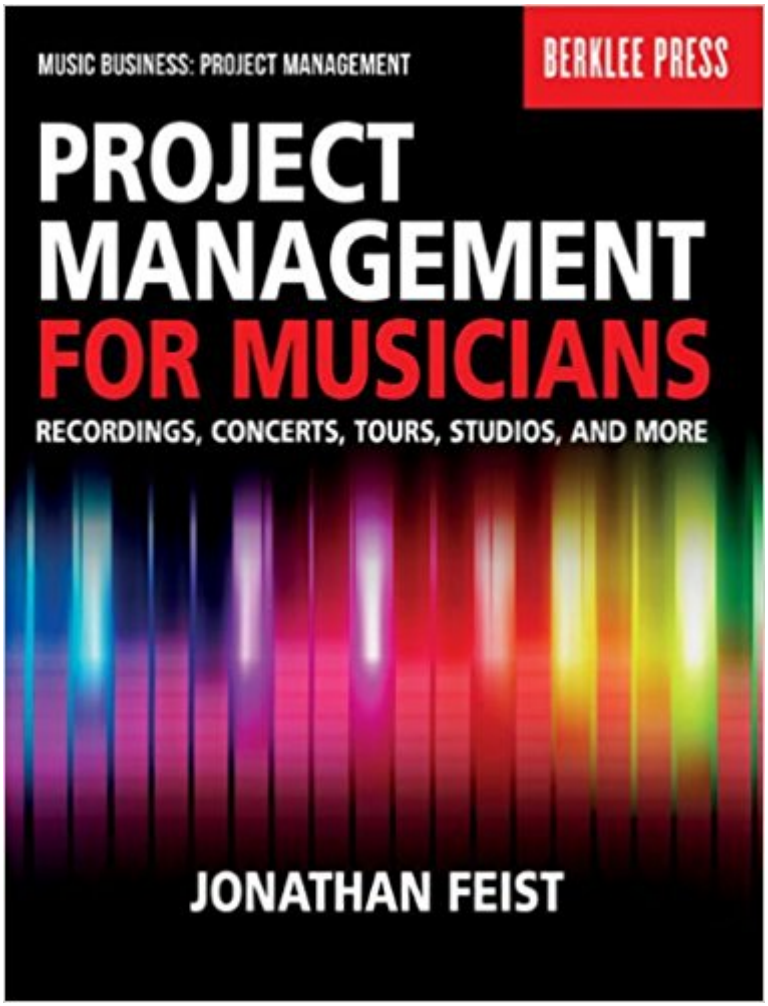

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Synopsis

(Berklee Press). Get organized, and take charge of your music projects! This book will help you harness your creativity into clear visions and effective work plans. Whether you are producing a recording, going on tour, developing a studio, launching a business, running a marketing campaign, creating a music curriculum, or any other project in the music industry, these road-tested strategies will help you to succeed. Music projects come in all sizes, budgets, and levels of complexity, but for any project, setting up a process for planning, executing, and monitoring your work is crucial in achieving your goals. This book will help you clarify your vision and understand the work required to complete it on time, within budget, and to your highest possible quality standard. It is a comprehensive approach, with hundreds of music industry-specific tools for keeping your work on track, mitigating risk, and reducing stress, so that you can complete your project successfully. You will learn to: develop work strategies; delegate tasks; build and manage teams; organize your project office; develop production schedules; understand and organize contracts; analyze risk; and much more.

Book Information

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Customer Reviews

This excellent and accessible compilation of strategies combines modern technology and project management practices with a deep understanding of the music industry. Whether you are more enthused by the creative dimensions of your work or the logistical ones, Project Management for

Musicians will help you become more successful. --Brent Frei, Executive Chairman and Co-Founder of SmartsheetProject management is undoubtedly the backbone of success. The diversity of tools in this book will not only help you to plan ahead; they will truly trace the path and change the way you see things in order to complete your goals. --Ariel Rivas, Grammy-award winning producer, World Tour Manager, and Booking Agent (RubÃƒÂ©n Blades, Don Omar, Danny Rivera)If you've ever thought that the music is the easy part and it's everything else that's hard, then this is the book for you. Project Management for Musicians will give you common sense tools to organize your thinking, planning, and management of all those other things besides the music that are so critical to your success in the music business. --Alan Sierichs, Former Commander/Conductor of the Air Force Band, Washington, DC

Jonathan Feist is Editor in Chief of Berklee Press, where he has helped bring over 150 commercial music products to a worldwide market since 1998. He is the author and instructor of two Berklee music courses: Project Management for Musicians and Music Notation with Finale. He is also the co-author of two books: Essential Songwriter and the Berklee Practice Method Teacher's Guide.

I can't begin to tell you how valuable this book has been for me. I oversee a lot of music projects and (like most musicians) I need the direct nitty gritty quick. I just don't have time to read all the business books and then weed out the info that I need to apply directly to the music business.This book cuts right to the chase with real world examples. It is all very common sense and easy to understand. Make no mistake: This is a business book. But it's tailored to musicians with so many appropriate scenarios and situations specific to recording studios, tour budgets, etc.Awesome book and I'm amazed how I'm already putting several of the things I learned to use in real world situations so quickly.

This book is awesome. The author is my project management professor at Berklee college of music and I've learned too much to explain in this book. It's well organized and easy to digest if you read it through carefully. It covers a lot of ground and contains techniques from other best selling books as well.

To simply put it, this book is packed with information. It covers every aspect of the music industry and the various types of projects one could experience either as a song writer, producer, small business, a musician or anything in between. There are sections on risk management, hiring,

business management, assigning tasks; the list goes on.There are also shared thoughts, ideas, strategies on how to handle things like meetings, workspaces and vampires. Don't let the size of the book scare you. The chapters and sections are well marked and easy to read and follow. There is some humor that keeps the reading fresh.I have had specialized courses in bank project management, computer project management, independent time management and Covey time management; this book is the best one I've seen in it's industry.To keep in the spirit of the book here are my "CLOSING THOUGHTS":I don't read a lot of books, but I find this book very powerful and very important for project management. I have four music based projects that I have to do, set up a curriculum, write record and produce a CD, start a small business and create a non-profit studio. I am already using the lessons from this book and I know it will help me achieve success on all four of these projects and future projects.

All I need. This, alongside experience is enough qualification for a project manager. I bought it for my wife she hasn't seen it yet. Jonathan Feist did a great job with this one. He shows why he is an authority in the art of Project Management

As far as I know, this is the only book out there that applies the project management science to musical projects. It encapsules every useful advice from many general project management books. If you are serious about your music career, you need to read this book and apply what's in there.

amazing book, just what I was looking for!!! The only thing is that some graphics can't be seen properly in the kindle edition.

I'm in the middle of the lecture, and this book is really applied to the musician real life. The examples are very clear and near the processes of being part of a band or managing that kind of business.

Jonathan Feist takes an enormous amount of information, difficult to navigate projects and helps the reader navigate a path to success.

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